

Energy Tracking

The First Step towards saving electricity

ΠOwatt

- What is NoWatt
- How it is put together
- Sample Sites
- How we market NoWatt

Agenda



What is NOwatt?

UNIQUE?

- Real-time
- Power Signature recognition
- Internet Access
- Centralised control
- No/low IT infrastructure required
- Low cost monitoring
- Unparalleled detail of a building/organisation
- Bottom-Up Approach

What is NOwatt?

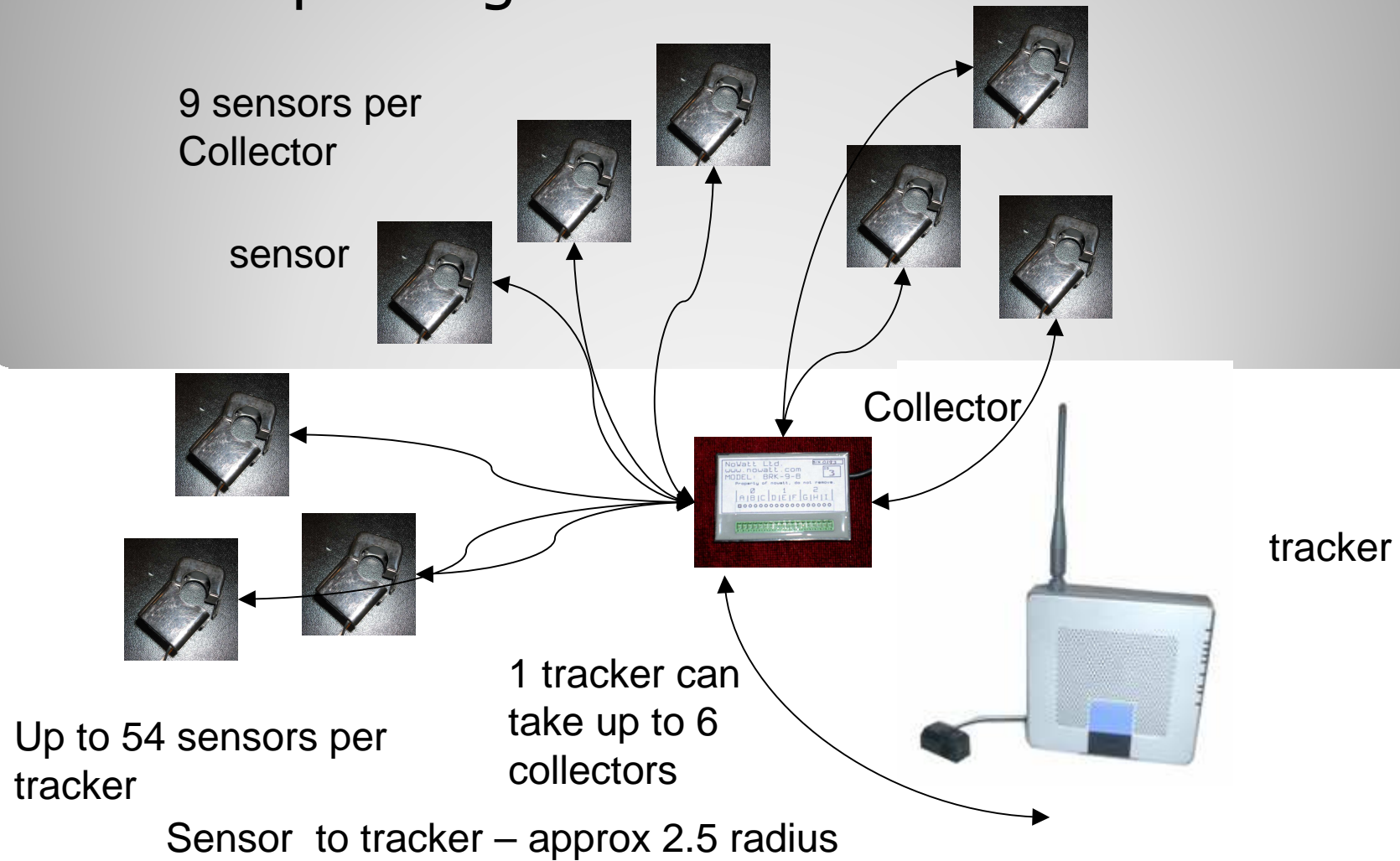


A Different Perspective

- Less information collecting
- More immediate feedback
- Business Cases to develop next phase of energy saving
- Continual Monitoring / Continual Customer Feedback
- Less guesswork
- A more comprehensive approach

A Different Perspective

How its put together



How its put together



Internet access via a
secure login from
anywhere

Central Servers



Dedicated Broadband
Connection

Existing network
connection

Wi-Fi

GSM Mobile Broadband

- **Saving Money**

- Immediate defects pin-pointed quickly
- Equipment left on
- Broken equipment!
- Quiet (Night) usage easily broken down

Why Organisations Use NOwatt

- **Saving Money**

- Enforcement of energy saving policies
- Floors, departments can be given energy targets
- Immediate feedback
- Alert system by email or SMS

Saving Money

- **Saving Money**

- Produce Real Business Cases
- Prove energy savings of new equipment
- Don't believe manufactures claims
- Make every electrical item justify itself
- Carbon Budgets

Saving Money

DEMO

- Who uses NoWatt?
 - Councils
 - Colleges of Further Education
 - Industrial
 - Printers
 - Transport Companies
 - Stadium
 - Retail
 - Restaurants
 - Engineering/Energy Consultants
- Generally greater than 20k per annum electricity spend.

Who Uses NoWatt?

- We just provide a tool
 - Annual Subscription
- Partners provide supporting expertise
 - Energy Consultants
 - Building Engineers
 - Electrical Contractors
 - Hardware Manufacturers
 - Software integration

Route to Market

- Areas we don't cover
 - Residential
 - Its not Portable
- We provide
 - IT liason
 - Installation
 - Customer Log-ins
 - Training for surveys
 - 4 week lead-time

Route to Market