

December 2007

North West Energy Forum Annual Conference 2007 – Report

By Envirolink Northwest

Background

The North West Energy Forum Annual Conference was held on the 29th November 2007 at Haydock Park Racecourse, Merseyside.

This conference followed on from the first annual conference held in November 2006, which was attended by around 150 delegates. The event aimed to build on the success of the 2006 conference, providing energy professionals with information on the latest developments in the field, addressing key issues and legislation and showcasing the latest technologies and services in the energy efficiency and renewable energy sectors.

This years programme consisted of presentations by 8 professionals from the industry and incorporated a small exhibition showcasing regional companies supplying energy efficiency and renewable energy technologies and services.

The event targeted energy professionals from both the public and private sector, including estates and facilities managers, architects, energy managers and consultants.

Programme

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| Chair: Peter Jones, NWEF President | |
| 8.45 – 9.30 | <i>Registration and exhibition viewing</i> |
| 9.30 – 9.40 | Welcome and Introduction Peter Jones, NWEF President |
| 9.40 – 10.00 | <i>An update and forecast of UK energy demand, supply and price.</i> Steve Fitzsimons, N-Power |
| 10.00 – 10.20 | <i>Energy Performance Certificates –how will they affect me?</i> Alex Matthias, Royal & SunAlliance |
| 10.20 – 10.40 | <i>Connectivity, power supply, distribution and capacity.</i> Graeme Bathurst, TNEI |
| 10.40 – 11.20 | <i>Refreshments and exhibition viewing</i> |
| 11.20 – 11.40 | <i>Energy use: Addressing the issues and implementing the solutions.</i> Kevin Lambert, Carbon Trust |
| 11.40 – 12.20 | <i>A showcase of innovations and technologies available in the Northwest:</i> - <i>Microgeneration</i> - Planet Solar - <i>Heating & Cooling</i> - Megafan Technologies - <i>SMART Metering</i> - Adam Communications |
| 12.20 – 12.40 | <i>Case study – Reducing carbon emissions and improving energy conservation.</i> Tom Cullinane, Central Manchester & Manchester Children's University Hospitals NHS Trust |
| 12.40 – 14.30 | <i>Lunch & exhibition viewing</i> |

Delegates

Total number of delegates registered to attend excluding exhibitors and speakers was **205**; an **increase of 20%** on the previous years numbers.

Note: Booking was closed the week before the event due to restrictions on numbers at the venue.

Of those registered to attend 13% were existing NWEF members, 25% were returning non-members and 47% new non-members (Figure 1). Feedback on number of new membership applications arising from the conference will be collected and collated at a later date.

For a full list of attendees see Appendix A.

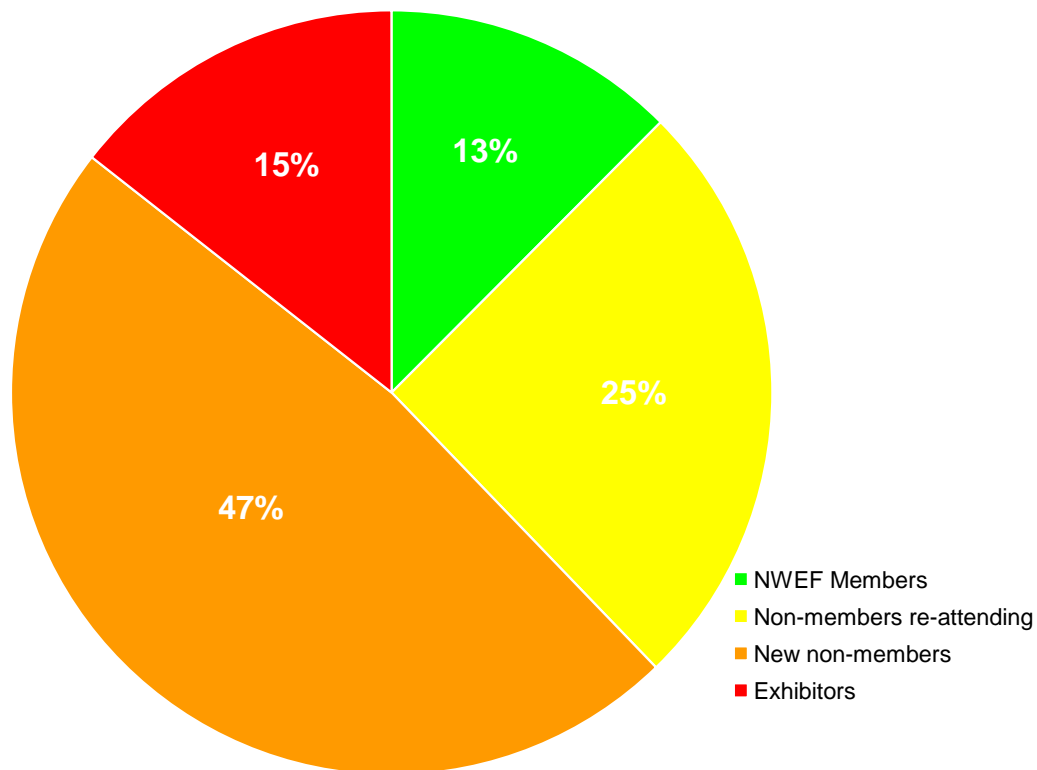


Figure 1- Breakdown of attendees

Exhibiting Companies

- Adam Communication Systems
- Advantage Projects Ltd
- Carbon Trust
- EcoCooling
- ENER·G
- Envirolink Northwest
- Ex-Or
- Information Prophets
- Invisible Systems
- Lamps & Lighting Ltd
- MegaFan Technologies Ltd
- NoWatt
- Npower
- Optima Energy Management
- Planet Solar
- Royal & SunAlliance
- Sinergy Ltd
- Sundog Energy Ltd
- TNEI
- Utility Forum

Total – **20** (An **increase of seven companies** exhibiting compared to the previous year)

Feedback

Feedback forms were provided in delegate packs and to exhibitors. The information was gathered to:

- Gather the views of delegates and exhibitors on the conference (speakers, topics, venue, organisation etc...)
- Identify suggestions/topics for future events
- Assess success of event in terms of leads generated for exhibitors

Feedback has been collated and analysed in the figures below.

Delegate Feedback

Number of feedback forms returned – **29**

Note: Not all returned forms were fully completed.

The general feedback (Figure 2) indicates that the conference was very well received and that delegates perceived significant value in attending.

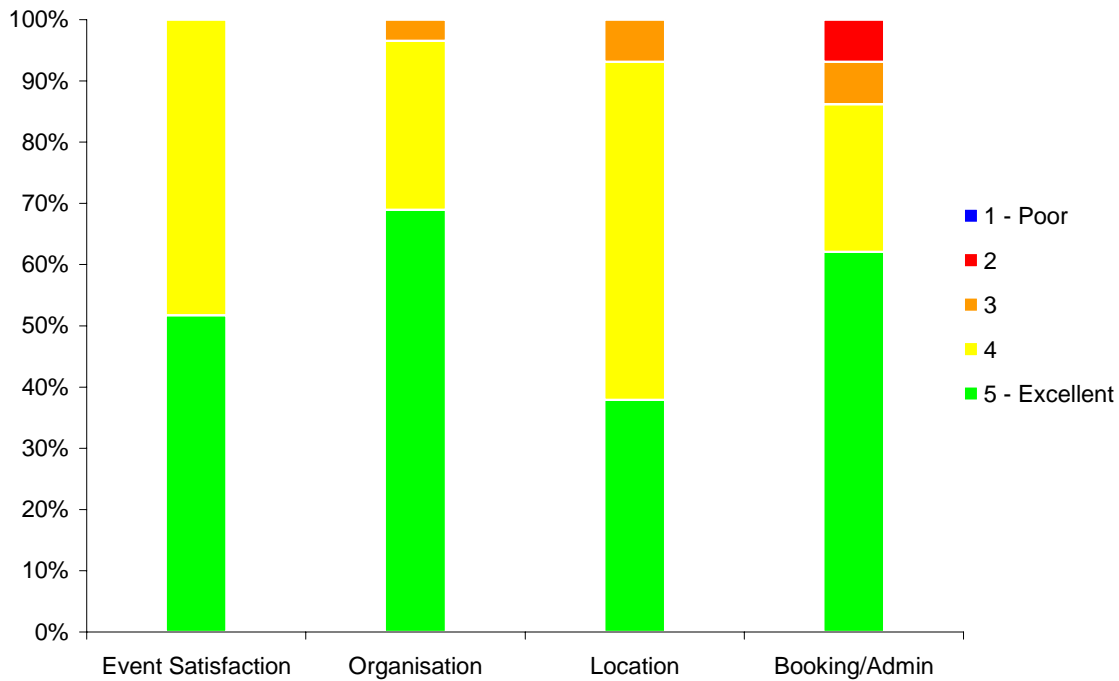


Figure 2 – Delegate general feedback

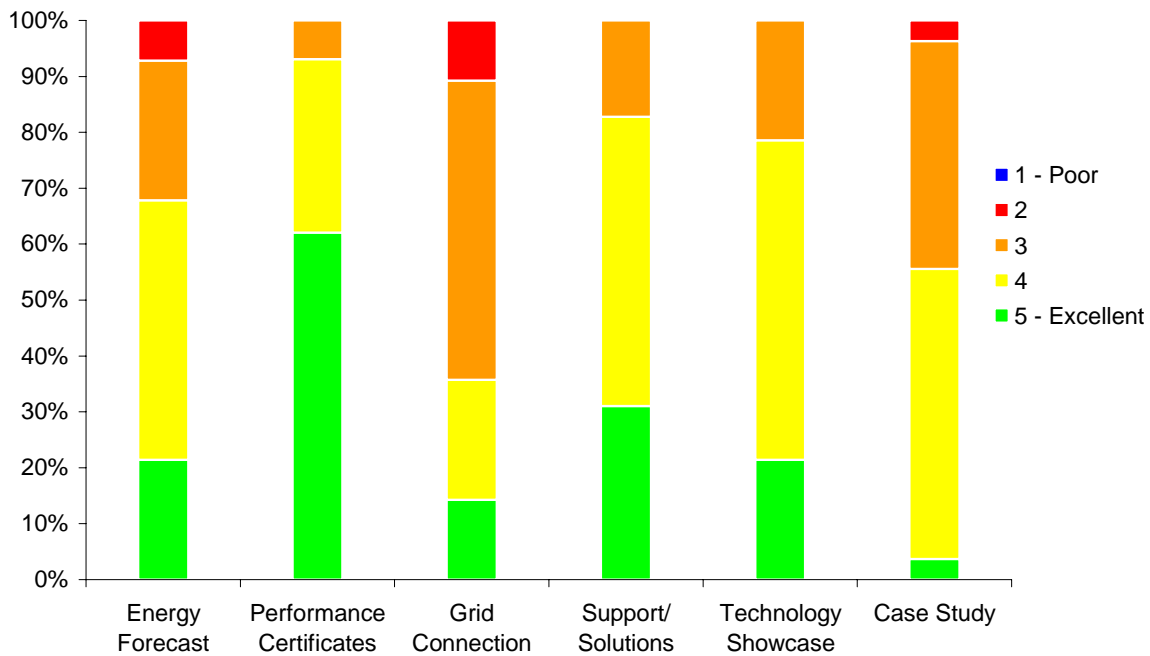


Figure 3 - Seminar topics feedback

The seminar presentation on performance certificates was particularly well received, along with the support/solutions and the technology showcase presentations (Figure 3). Suggestions for future topics included:

- SMART metering
- Environmental legislation
- Research and developments
- Low carbon buildings programme
- CHP/Biomass

Exhibitor Feedback

Number of feedback forms returned – **15**

Note: Not all returned forms were fully completed.

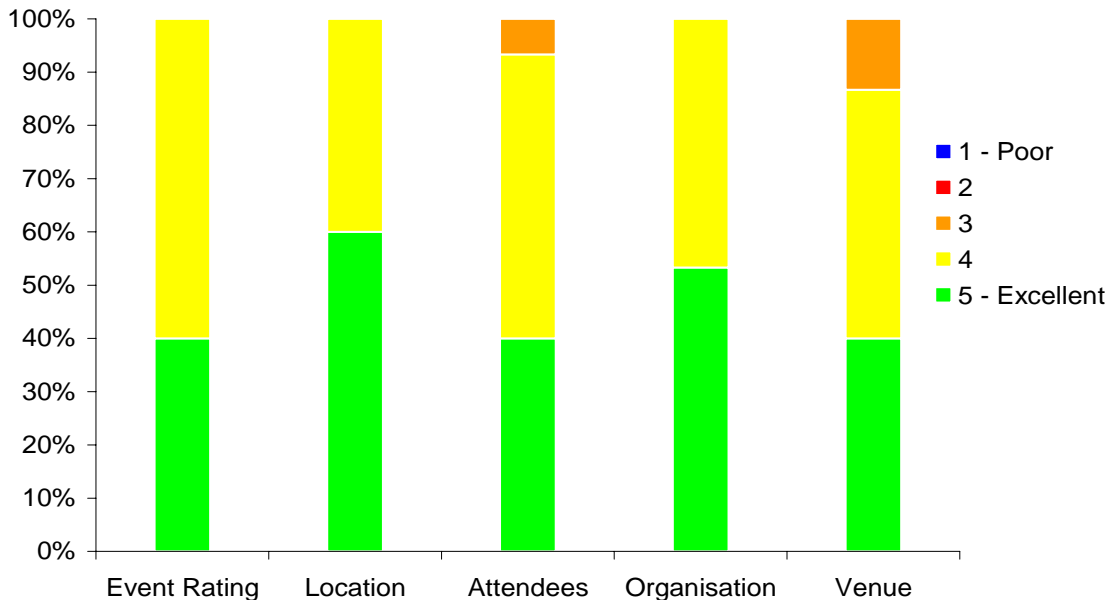


Figure 4 - Exhibitor general feedback

The exhibitor feedback (Figure 4) indicates high satisfaction with the event. The number of leads reported in the returned exhibitor feedback forms was **193**, a further **38** leads were identified from the delegate feedback forms. Feedback from last year's conference identified 77 leads for exhibitors, this year's event **generated 3 times as many leads** for Northwest companies.

Further feedback from exhibitors will be sought after 6 months to determine the number of leads converted into business won.

Summary

It is important to take into account the suggestions for future topics provided by delegates and to incorporate some of the most important issues into future events. This will ensure that future events continue to meet the needs of industry. In response to delegate feedback, the next North West Energy Forum meeting will take a more in-depth look at Energy Performance Certificates.

The feedback from both delegates and exhibitors was very positive; the event proves to be of interest to delegates and a good platform to showcase regional expertise in energy efficiency and renewable energy technologies.

The conference continues to grow both in size and popularity. If the event is to maintain these levels of success some consideration needs to be given to the future direction of the conference, charging structure, membership, venue etc.

Appendix A

| Name | Company |
|-----------------------|----------------------------------|
| Steve Dillon | Adam Communication Systems |
| Ruth Makinson | ADAS UK Ltd |
| Alan Draper | ADvantage Projects Ltd |
| Anne Draper | ADvantage Projects Ltd |
| Matthew Waterhouse | ADvantage Projects Ltd |
| Mark Ashley | Airbus |
| Nigel Dibben | Aker Kvaerner |
| David Jowett | Alex Stewart Assayers Ltd |
| Guy Franks | Alfred Jones (Warrington) Ltd |
| Gillian Bolton | Altium Capital Limited |
| Adrian Reed | Altium Capital Limited |
| Stan Whetstone | Aquastan Heating Ltd |
| Simon Barker | Auditel |
| Ian Bergel | Auditel |
| Dick Warren | Auditel |
| Stuart Hampson | BAFEL |
| Les Molyneux | Baxi Group UK |
| Steve Whitehead | bglobal Metering |
| Scott Murdoch | BID Group Ltd |
| Bernard Cunningham | Birse Nuclear |
| Steve Niebel | Biwater Treatment Ltd |
| Andrew Bailes | Bodycote |
| Robert Dodd | Boilerrol Services |
| Anne Mason | Bolton Council |
| Paul Ramsdale | Borough of Crewe & Nantwich |
| M J R Ingoldby | Bowland Bioenergy Ltd |
| Michael Ian Loveridge | Boxes (GH) Ltd |
| Linda Dixon | British Gas |
| David Bell | Buro Happold |
| Brian Doran | Buro Happold |
| Linsay Drinkwater | Buro Happold |
| Simon Mackenzie | Buro Happold |
| Gwyn McCarthy | Bury MBC |
| Ian R Smith | Bury MBC |
| Peter Gugas | Business Solutions4U |
| Roxana Lawton | Business Support Solutions |
| Dr. M.J.Sleeman | Business Support Solutions |
| Mike Snape | Business Support Solutions |
| Andy Laundon | Byzak Ltd |
| Kevin Lambert | Carbon Trust |
| Alexander Melbourne | Chase Environmental Services Ltd |
| Richard Watson | Cheadle Hulme Methodist Church |
| David Burke | Clarke Energy Ltd |
| Alan Fletcher | Clarke Energy Ltd |
| Robert Wharton | Clover |
| Dr Athier Alani | CO2 Consultants Ltd |

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| Colin Barlow | Countess of Chester Hospital |
| Keith Boughey | Crewe & Nantwich B.C. |
| Jonathan D Knowles | DLA Architecture Limited |
| Hayley Meadley | E.ON UK |
| Charles Rattan | E.ON UK |
| Barry Watson | EA Technology Ltd |
| Mark Broady | EcoCooling Ltd |
| Les J Richards | Eco-Rich Ltd |
| Andrés Puchades | EDC |
| Alan Lupton | Ellesmere Port & Neston Borough Council |
| Les McCrae | ENER-G |
| Steve Casson | Energy Cost Management Ltd |
| Geoff Davies | Energy Cost Management Ltd |
| Jane O'Brien | Energy Projects Plus |
| Gary Pain | Energy Projects Plus |
| Marna McMillin | Energy4All |
| Mark Whitehead | Ensol Ltd |
| Emma Brassington | Envirolink Northwest |
| David Hall | Envirolink Northwest |
| Sarah Jolly | Envirolink Northwest |
| Graeme Mullin | Envirolink Northwest |
| Melissa O'Dwyer | Envirolink Northwest |
| Ian Sibbick | Envirolink Northwest |
| Barry Fair | EPC Management Services Limited |
| Simon Walton | Euro Tree Service Ltd |
| Kevin Hard | EvoEnergy Ltd |
| Martin Allcock | Ex-Or |
| Simon Bunting | Ex-Or |
| Charmian Cvek | Ex-Or |
| Clare Blyth | FLoWe |
| David Roughley | Forum of Private Business |
| Rob Ashworth | FrameworksNW (RTC North) |
| Andrew Loynd | Fylde Borough Council |
| Keith Nicholls | Geotechnics Ltd |
| Eric Long | Gilmore Stones Associates |
| Paul Stowers | GONW |
| Peter Greifenberg | Griffin Hill Ltd |
| Robert Howlett | Groundwork Merseyside |
| Roger Haigh | Haigh Architects |
| Anne Moyers | Halton Council |
| Gary Murphy | Heptron |
| Chris Abson | Inenco Ltd |
| Kevin Brussels | Ingersoll Rand |
| Arthur Borg | Invisible Systems Ltd |
| Pete Thompson | Invisible Systems Ltd |
| Ruth Ashton | I-Prophets |
| Richard Hipkiss | I-Prophets |
| Stuart Whistance | I-Prophets |
| Robert Simpson | Jet Environmental |
| Laura Mitchell | Joule Centre |

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| Melanie Watts | Joule Centre |
| Alex Driver | Keld Energy Ltd |
| Jeremy Miles | Kitsons Environmental |
| Barry McKean | Knowsley MBC |
| John Hardman | Kyron ECS |
| Roger Grogan | Lamps & Lighting Ltd |
| Leigh Hudson | Lamps & Lighting Ltd |
| Nigel Walton | Lamps & Lighting Ltd |
| Paul Tanner | Lancaster Environment Centre |
| Alex Southall | Lancaster University |
| Robert Major | Lilly UK |
| Bob Steventon | Liverpool JMU |
| Chris McClenan | Lofrix Associates Ltd |
| Brian Strapps | Lofrix Associates Ltd |
| Mark Knowles | Manchester Airport plc |
| Andrew Sheridan | Manchester Airports Group |
| Walter Dooley | Manchester City Council |
| Brian Talbot | Manchester City Council |
| Glenn Patterson | Manchester Solutions |
| Rachel Heaton | Marketing Manchester |
| Tom Mahon | Marketing Manchester |
| Stuart Harvey | Mason Gillibrand Architects |
| Dr. Emmanuel Matan | Matan International Group Ltd. |
| Mark Culshaw | MCB Fabrications |
| Conny Friedrich | MCB Fabrications |
| Garry Stiven | MegaFan Technologies |
| Brendan McAndrew | Mouchel |
| Tom Cullinane | NHS (Manchester Children's Hospital) |
| Eric Patton | North West Energy Forum |
| Mark Hillyard | NoWatt Ltd |
| Allister Mannion | NoWatt Ltd |
| Graeme Dawson | npower |
| Steve Fitzsimons | npower |
| Nat Stott | NPS - Stockport |
| John Yates | Nutriculture Ltd |
| Adrian Melling | NW Compressed Air Ltd |
| Colin Davies | NWDA |
| Mark Joslyn | NWDA |
| Garth Ratcliffe | NWEF Member |
| Peter Jones | NWEF President |
| Malcolm Beck | NWEF Treasurer |
| Ailsa Gibson | NWRA |
| Dr Ian Hanley | NWRA |
| Graham Scurfield | NXP Semiconductors |
| Nikki Holland | Optima Energy |
| Paul Homer | Optima Energy |
| Mark Dickinson | Planet Solar |
| Roger Dickinson | Planet Solar |
| Sarah Fairhurst | Porters Horticultural Limited |
| John Sanderson | Power Engineering Consultants |

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|-------------------|--|
| Tony Poyle | PRI |
| Bob Bailey | Quantum |
| John Hobbah | Rexam Beverage Can UK Ltd |
| Ian Jarvis | Rexam Beverage Can UK Ltd |
| Paul Roberts | Rochdale MBC |
| Carol Benson | Rockwood Additives Limited |
| Natalie Ferrigan | Royal & SunAlliance |
| Alex Matthias | Royal & SunAlliance Engineering |
| John Drabble | Royal Haskoning |
| Lucy Speirs | RSK Group |
| Laurie Wills | RSK Group |
| Jim Gosney | Salford City Council |
| Clive Morris | Salford Royal NHS Foundation Trust |
| Frances Chadwick | SCHL Architects |
| Philip Chadwick | SCHL Architects |
| Louise Boardman | Sefton Council |
| Ian Weller | Sefton Council |
| David Adamson | Sellafield Ltd |
| David Balfour | Shirley Dyeing and Finishing Ltd |
| Andrew McVey | Shirley Dyeing and Finishing Ltd |
| Brian Jones | Sinergy Ltd |
| Ahmed Namaz | Sinergy Ltd |
| Mike Berners-Lee | Small World Consulting Ltd |
| Chris Wilcox | Solar Twin Ltd |
| Philip John Hide | Sonae (UK) Ltd |
| Martin Fahy | South Ribble BC |
| Derrick Kelly | South West Yorkshire Mental Health NHS Trust |
| Stephen Lang | St Helens MBC |
| Clive Appleton | St. Helens Council |
| Kenneth Green | Strategic Energy Partnerships Ltd |
| Andy Mason | Sundog Energy Ltd |
| Dale Knowles | TAC UK Ltd |
| Peter Jack Barsby | The Emerson Group |
| Charles Bowman | The Inn at Whitewell |
| David Brass | The Lakes Free Range Egg Co Ltd |
| Nigel Blandford | The Mersey Forest |
| Laura Grace | The Riverside Group |
| Jackie Lowther | The Riverside Group |
| Graeme Bathurst | TNEI |
| John Matson | Trafford Leisure Trust |
| Kieran Flemming | Trinity Mirror Printing Oldham Ltd |
| Guosheng Shao | University of Bolton |
| Dr George M Hall | University of Central Lancashire |
| Joseph Yan | University of Liverpool |
| Kevin Maynard | UPG |
| Yvonne Fenney | Utility Forum |
| Peter Gauntlett | Utility Forum |
| Paul Potter | Utility Forum |
| Colin Hawthorne | Vauxhall Motors UK Ltd |
| Anthony Murray | Vita Liquid Polymers Ltd |

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|------------------|--------------------------------------|
| Luke Smith | Wardell Armstrong |
| Vicki Washington | Washington Dowling Associates Ltd |
| Peter Westby | Wesmar BioEnergy Ltd |
| Richard Coackley | White Young Green |
| James Noakes | Wigan Council |
| Jim McCartney | Wigan Council Environmental Services |
| Colin Prentice | Wigan Council Environmental Services |
| Lee Connor | Wigan Leisure & Culture Trust |
| Roger Yates | Yates Associates |